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## American Myth Busters

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# American Myth Busters

Success in the US

Free

Free

Register



### Date and time

Wed, 26 May 2021

16:00 - 17:30 BST

[Add to calendar](#)



### Location

Online event



## Success in the US: American Myth Busters

### About this event

As the US market continues its appeal to our Velocity<sup>2</sup> members, join us on May 26th at 4 pm BST for our first American Myth Busters session where we'll explore some of the many fables about what it takes to make it in the world's largest economy.

Myths about the US market including "it's just like the UK with a different accent", "it's easier to raise big rounds" and "Americans are better at pitching than we are" will be explored with our expert panel:

- Al Crane, CEO of Hero, world leader in video and conversational commerce with over 300 staff and headquartered in New York
- Mike Turner & Shing Lo, Partners of Latham & Watkins
- Allyson Stewart-Allen, CEO of International Marketing Partners
- Ben Fletcher, our Velocity<sup>2</sup> Host and co-founder & CEO of The Mothership

Join us in this **informal discussion between founders and experts** to learn how you too can separate fact from fiction when it comes to trans-Atlantic scaling.

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Success in the US is brought to you by Velocity<sup>2</sup>. Join our online community [here](#), where you'll find other CEOs and Founders of companies showing significant growth, typically with 30-300 employees and \$10m+ revenue or funding. You'll have to enter your details in the application form and if you meet our entry requirements, we will be delighted to give you access to join the network!



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