



Allyson Stewart-Allen Named Lead Judge of the Lloyds Bank National Business Awards 'Lloyds Bank Exporter of the Year Award'

The announcement follows the release of the 2019 finalists for the National Business Awards

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The Lloyds Bank National Business Awards last week announced its 2019 finalist shortlist. With finalists in 15 categories, they represent the diversity of business excellence across the UK. [View the full shortlist here.](#)

The finalists now enter the second stage of judging. Finalists will present their entry in person to the Lloyds Bank National Business Awards' esteemed panel of judges and leading business luminaries prior to the awards ceremony itself, which takes place 12th November at Grosvenor House Hotel.

Allyson Stewart-Allen, the lead judge of the Lloyds Bank Exporter of the Year Award, shared her views on why this next stage of the awards process is particularly exciting.

“What is most exciting about the role as lead judge for the Lloyds Bank Exporter of the Year Award is the chance to meet standout British companies and the dedicated entrepreneurs behind them,” she explained. “The opportunities they have to scale their unique innovations around the globe always reminds me of the UK’s unique standing as the most creative marketplace in the world.”

A renowned marketer whose expertise in brand internationalisation is sought by leading businesses globally, Allyson brings a unique perspective to the judging process.

Speaking about Allyson’s role, Richard Alvin, Event Director of the National Business Awards, said: “I am pleased that in Allyson we have found one of the sector’s leading experts with over 25 years of experience. As an American based in the UK, she has advised over 200 companies about export strategies and will be able to bring a robust level of insight into the judging of this award. It comes at an especially key time for finalists as they battle with uncertainty brought about by Brexit.”

Allyson is joined on the judging panel by Joe Lynam, former business correspondent on BBC’s flagship news programme Newsnight; Simon Devonshire OBE, Entrepreneur in Residence, Co-Founder, Investor; Michael Hayman, Co-Founder, Seven Hills; and Nigel Kershaw OBE, Executive Chair, The Big Issue Group.

The judges, alongside sponsors, investors, business leaders and the national media, will all be in attendance at the black-tie awards ceremony. Taking place on the 12th November at Grosvenor House Hotel, it is an opportunity for finalists, entrants and anyone looking to make invaluable connections to network with the best of British business. [Book your place at the ceremony >>](#)

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About the Lloyds Bank National Business Awards

Now in its 18th year, the Lloyds Bank National Business Awards is the flagship awards programme that recognises and rewards excellence across all sectors in the UK. Entries are welcome from any company within the UK, whether public, private or third sector, regardless of size or industry.

For more information visit www.nationalbusinessawards.co.uk.

About Allyson Stewart-Allen

Allyson Stewart-Allen is CEO of International Marketing Partners Ltd. and a renowned advisor, author, speaker, educator and NED. Her expertise in brand internationalisation is sought by leading businesses globally through her consultancy, publications, appearances, mentoring and corporate education.

A Californian based in Europe for over 25 years, Allyson has advised more than 200 businesses in 26 countries including Aegis, BAE Systems, Burberry, Cadbury, Coach, HSBC, Lufthansa, NBC Universal, SAB Miller and Shell.

Besides her regular guest expert slot on The Apprentice (BBC) for the last 4 seasons, Allyson provides analysis and insights for BBC News, Bloomberg, CNN, The Financial Times, Forbes and The Wall Street Journal to name a few. She also serves as a Mentor for the Mayor of London's International Business Programme. For more information, please visit www.intermarketingonline.com.

About Informa Markets

The National Business Awards is organised by Informa Markets. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. It provides customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, it brings a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.